




**CENTURY 21<sup>®</sup>  
CUSTOMIZED  
HOME SEARCH  
SYSTEM  
FOR BUYER REPRESENTATION**



**Century  
21**  
Real Estate



**The CENTURY 21® Customized Home Search System is designed to provide you with a full-service, anxiety-free real estate experience. We will deliver a level of service in the real estate industry.**

**The CENTURY 21 Customized Home Search System answers all of the questions and concerns that buyers are challenged with when purchasing a home.**

**Let your CENTURY 21 professional show you how easy your real estate purchase can be.**



**Ordinary  
Home Search Services**

## ***Ordinary Home Search Services***

- **Multiple Listing Service\***
- **Local Advertising**
- **For Sale by Owner**
- **Targeted Home Search**
- **New Construction**
- **Agent Networking**
- **Required Disclosures**

**\* Not available in all areas**



**CENTURY 21 Customized  
Marketing Services**

Ordinary  
Marketing Services

**The CENTURY 21<sup>®</sup> Customized Home Search System offers proprietary marketing tools to provide you with superior service when purchasing your home.**

# **CENTURY 21<sup>®</sup> Customized Home Search Services**

## ■ **CENTURY 21 Internet Marketing Program**

- **[www.century21.com](http://www.century21.com)**
- **[www.century21espanol.com](http://www.century21espanol.com)**
- **CENTURY 21 State sites**
- **Neighborhood Profiles**
- **E-mail Communication**

## ■ **CENTURY 21 National Advertising**

## ■ **CENTURY 21 Global Referral Network**

## ■ **CENTURY 21 Buyer Service Pledge<sup>®</sup>**

## ■ **CENTURY 21 Quality Service Survey**

## ■ **CENTURY 21 1-800-4HOUSES**

## ■ **CENTURY 21 Mortgage<sup>SM</sup> Services**

**Your CENTURY 21® Sales and Marketing Professional will answer your questions, provide professional advice, and handle all the details for you.**



**CENTURY 21 Connections**

My Personalized  
Services

CENTURY 21 Customized  
Home Search Services

Ordinary  
Home Search Services

# ***My Personalized Marketing Services***

**I pledge to provide you with service that is professional, courteous and responsive in helping you find a property.**

**To help reduce the stress in searching for your new home, I will\*:**

- Dedicate myself to making the process of buying your home as easy and successful as possible.
- Respect you and your time.
- Act as a guide to help you make the most informed decisions.
- Use my base of experience, knowledge, tools and most up-to-date training to best serve you.
- Discuss financing options.
- Advise and assist you in completing your purchase agreement and presenting your offer with integrity in a light most favorable to your needs.

**Together, we will execute a plan that will fulfill your dreams of homeownership.**

**\*Points taken from the CENTURY 21® Buyer Service Pledge – only at participating offices.**





**My Personalized  
Marketing Services**

**CENTURY 21 Customized  
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**Ordinary  
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**Like you, today's consumers want comprehensive services from their real estate professional. CENTURY 21® professionals offer the services you want and provide you with the peace of mind you deserve.**

## **CENTURY 21<sup>®</sup> Connections**

- **Mortgage Services**
- **Home Warranty Protection\***
- **Home Inspection Services\***
- **Title/Escrow Services**
- **Professional Moving Services**
- **Homeowner Related Services\***

**Through the CENTURY 21 *Connections* program, we are able to offer you additional services and programs that will help save you time and money while providing you with the highest level of service.**

**\* Not available in all areas**



**Is there any reason we can't help you purchase yours?**



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